

How to tell if you are Winning

'Ignore' debate in the press and social media

It only takes two to sustain a debate of two sides

Look for inside information

Have they stopped ignoring you ?

Have they stopped laughing at you ?

Are they on the defensive ?

Have they lost support ?

Are they attacking you ?

Taking you seriously

Losing

Are they contesting your right to win ?

Expect may lose

Have they gone quiet ?

Internal debate

Are they looking for a less painful outcome ?

Expect to lose

Have they changed their language ?

Preparing to lose, plan to u turn

Are they minimising differences ?

Damage limitation

Are they looking for a different party to work with as they change course ?

u turn imminent

Accept solution but not for your reasons

u turn underway